

Dear XXXX,

First and foremost, THANK YOU. Thank you, thank you, thank you!

Your kind and generous donation will provide funds for someone to access the mental health care they so desperately need.

The ACFB Fund was established to help bridge the gap between the underserved populations in need of mental health care and those who can provide it. Once approved through our application process, the client is given monies they can spend on any clinically approved service or product on the site.

In setting up the fund to provide monies, rather than specific services, we allow therapists to charge their standard reasonable rates; the client using their ACFB monies to pay for the services. In this way, therapists don't have to take a pay cut to work with the underprivileged, and our clients can be assured a choice in their therapist and the very best level of care.

If the client is more self-directed, they can take courses, access videos, complete workbooks, and so much more. We understand that no one mode of help works for everyone, so we've made it such that clients can access a multitude of resources –whatever works best for them.

Your donation ensures that this program will continue.

Thank you again. Your kindness will be remembered.

Sincerely,

PS. You will receive another email in the next few days with the details of your sponsorship and the associated coupon codes and user information. Please be sure to "whitelist" this email address so you don't miss it!